



RUTH SOKOLOF THEATER  
1340 MIKE FAHEY STREET  
OMAHA, NE 68102  
FILMSTREAMS.ORG

FILM  STREAMS

OMAHA'S OWN  
NONPROFIT CINEMA  
402.933.0259  
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FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM

## Film Streams Community Development Program

Request for Proposals – Collaborative Film Events

### Overview

Film Streams is a 501(c)3 nonprofit organization dedicated to enhancing the cultural environment of the Omaha-Council Bluffs area through the presentation and discussion of film as an art form. As a nonprofit committed to screening films based on their creative, artistic, and social merits, Film Streams depends on the support of our membership program, individual donors, grants from foundations, corporations and government organizations, and community volunteers.

Through our Community Development program, Film Streams has collaborated with dozens of nonprofits and community groups throughout the Omaha metropolitan area on film-based events that speak to their missions and programming, and to our own of presenting and discussing film as an art form. The program is overseen by a dedicated committee made up of civic leaders from throughout the community.

### Request for Proposals

Film Streams receives dozens of requests for collaborative screenings on a wide variety of topics each year. In an effort to streamline the request process and to maximize the benefits for our partnering organizations, Film Streams' Community Development Committee now invites groups to submit proposals for collaborative film events at the Ruth Sokolof Theater. Please note that Community Development film events may not be used as fundraisers.

If you are interested in partnering on a film that is not on our programming schedule, please follow the proposal guidelines on the following pages.

If you are interested in partnering with us on a film that is already on our programming schedule, please contact [dene@filmstreams.org](mailto:dene@filmstreams.org), and we will be happy to make arrangements for a cross-promotional partnership.

If you're looking for a venue to host your organization's event, our theater is available for rentals to meet those needs. For information about rental rates and availability, please email Kate Williams at [kate@filmstreams.org](mailto:kate@filmstreams.org).

### Film Streams Community Development Program

Our Community Development program offers a unique opportunity for both Film Streams and our partnering organizations to further our missions and reach new audiences through collaborative film events.

All proposals will be reviewed by our Community Development Committee. Priority ranking will be given to proposals that further both the mission of our partnering organization and Film Streams' mission of enhancing the cultural environment of the Omaha-Council Bluffs area through the presentation and discussion of film as an important art form.

Please understand that we are able to engage in only a few programming collaborations per quarter, and it is imperative that such partnerships be consistent with our mission of presenting and promoting film as an art form. There are many movies that address important issues and deliver strong messages but do not necessarily contribute to film as art. While a collaborative film event is not possible in those cases, both our large and small theaters are available for event rentals. For information about rental rates and availability, please email Kate Williams at **kate@filmstreams.org**.

### **Partnership Responsibilities**

Proposals to this program should be considered true collaborations. Organizations whose proposals are selected by our Community Development Committee will meet with Film Streams' Executive Director, Program and Outreach Coordinator, Communications Director, and Operations Manager to determine event details, including the date and time of the event and marketing and outreach efforts to best promote the partnership. At the conclusion of that meeting, Film Streams will require a signed Agreement in order to move forward with the collaboration.

Because we are committed to collaborative efforts and the inclusivity such endeavors entail, should a panel discussion be a component of the event, partnering groups agree to work within the scope of Film Streams' mission, which is to enhance cultural environment through discussion and critical thinking about films. Productive dialogue and nuanced understanding often require inclusion of diverse voices and opinions. Should Film Streams be concerned that the partnering group's proposed panel may lack such diversity, Film Streams may ask the partnering organization to address this need and reserves the right to appoint additional panelist(s).

On the day of the collaborative event, Film Streams will charge our regular box office prices (\$9 general, \$7 for students, seniors, teachers, military, and those arriving by bicycle, and \$4.50 for Film Streams Members). Film Streams will provide the funding for theater operations, film print rental, and film print shipping.

Partnering groups will be responsible for promoting the film to their constituents and to help promote to the media through joint press releases and advertising. In order to cover costs, Film Streams requires that partnering organizations share the financial responsibility for under-attended screenings. Partners will be asked to contribute based on the following sliding scale:

**101+ tickets sold** – No charge to partnering organization  
**51-100 tickets sold** – \$250  
**26-50 tickets sold** – \$500  
**0-25 tickets sold** – \$750

If your organization would like the screening to be a free event, Film Streams requires a minimum of \$1,000 to cover operational costs (print rental, print shipping, staffing, etc) and to make up for

any lost box office. In either the case of a paid or free event, Film Streams reserves the right to keep concessions open.

Film Streams will make space available in our lobby area for partnering organizations to distribute materials about their mission and programming. Due to the layout of our facility and our regular film schedule, we will not be able to accommodate cocktail parties, receptions, or other lobby-intensive activities as part of a collaborative film event. While we encourage partnering organizations to supply information on how attendees can get involved with their organization, we ask that partnering organizations refrain from directly soliciting funds at the theater.

(If your organization is interested in renting out the Ruth Sokolof Theater for a fundraiser or other event utilizing our lobby space, please contact Kate Williams at 402.933.0259 ext. 20 or **[kate@filmstreams.org](mailto:kate@filmstreams.org)**.)

### **Eligibility**

Proposals should be submitted only once. Film Streams' Community Development Committee will not review proposals that have been previously submitted. Film Streams will have the sole discretion to reject any or all proposals and to modify or cancel the solicitation at any time.

### **Deadlines (by quarter)**

Winter (January, February, March): due October 1

Spring (April, May, June): due January 2

Summer (July, August, September), due April 1

Fall (October, November, December): due July 1

### **Instructions**

If you have questions regarding this RFP, please do not hesitate to contact Dené Oglesby, at 402.933.0259 +21.

Please complete the attached proposal application and submit by email to [dene@filmstreams.org](mailto:dene@filmstreams.org).

Film Streams' Community Development Committee will notify organizations whether or not their proposal has been selected. Please allow 5 weeks for notification.

**Film Streams Community Development**  
Collaborative Film Events Proposal Form

**Name of Organization:**

**Organizational Mission:**

**Contact Name and Title:**

Phone Number:

Mailing Address:

Email Address:

Organization Web Site:

**Proposal Summary**

Please give a brief (100 words or less) summary of your proposed partnership.

**Film Details**

Please provide a detailed description of the film you would like to feature as part of this partnership, including name of director, date of initial theatrical release, and a brief synopsis.

Film Title:

Director:

Date of initial theatrical release:

Runtime:

Brief synopsis (120 words or less):

**Program Description**

Please provide a description of the proposed program, including potential panel participants, proposed moderator. We suggest that you invite no more than three panelists if you propose a panel discussion. All Community Development film events must be open to the public.

**Purpose**

Please describe how the selected film relates to your organization's mission, and anything specific you are trying to promote through the screening event. Who is your intended audience?

**Outreach & Marketing Strategies**

Please describe how your organization will market to your constituents, as well as any additional marketing and outreach efforts for this particular program.

**Funding**

All events will be ticketed unless a free event is proposed. If you are proposing a free event, please include funding information on how operational costs (min. \$1,000) for the screening will be covered. All Community Development film events must be open to the public and cannot be used as a fundraiser.

**Dates**

If your proposed event requires a particular date or date range, please include that information here. Please note that due to our regular programming schedule, the best days for events are Mondays, Tuesdays, and Wednesdays.

**Board & Staff**

Please provide a list of Board Members, Officers, and Staff below:

**Please submit this proposal form by email to [dene@filmstreams.org](mailto:dene@filmstreams.org).**

**Film Streams' Community Development Committee will notify organizations whether or not their proposal has been selected. Please allow 5 weeks after the deadline for notification.**

**For questions about completing your proposal, call Dené Oglesby, Program and Outreach Coordinator, at 402.933.0259, ext. 21.**