



RUTH SOKOLOF THEATER  
1340 MIKE FAHEY STREET  
OMAHA, NE 68102  
FILMSTREAMS.ORG



OMAHA'S OWN  
NONPROFIT CINEMA  
402.933.0259  
FILMSTREAMS.ORG



FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM · DEVOTED TO THE PRESENTATION AND DISCUSSION OF FILM AS AN ART FORM

## **Film Streams Community Development Program**

### **Request for Proposals – Collaborative Film Events**

#### **Overview**

Film Streams is a 501(c)3 nonprofit organization dedicated to enhancing the cultural environment of the Omaha-Council Bluffs area through the presentation and discussion of film as an art form. As a nonprofit committed to screening films based on their creative, artistic, and social merits, Film Streams depends on the support of our membership program, individual donors, grants from foundations, corporations and government organizations, and community volunteers.

Film Streams' Community Development program includes lectures, forums, Q&A sessions with film professionals, partnerships with other nonprofits and community groups on film-based events, special one-time screenings for area filmmakers, and other activities that engage the public in a continuous dialogue about film and contribute to a vibrant local arts community. The program is overseen by a dedicated committee made up of civic leaders from throughout the Omaha-Council Bluffs community.

To date, we have had the pleasure of working with numerous groups, including the Joslyn Art Museum, Opera Omaha, Omaha Performing Arts, the Bemis Center for Contemporary Arts, the Omaha Symphony, the Omaha Public Library, [Downtown] Omaha Lit Fest, Nebraska Educational Telecommunications (NET), the Anti-Defamation League, Omaha's Darfur Community Organization, Lutheran Family Services, Omaha Summer Arts Festival, the Omaha Down Syndrome Parents Network, Boys & Girls Club, Girls Inc, Holiday Lights Festival, Conference for Inclusive Communities, Creighton University, UNO's Office of Latino & Latin American Studies, MACCH Homeless Youth Task Force, Computers for Africa, Lauritzen Gardens, the Omaha Community Playhouse, Youth Leadership Omaha Ambassadors, Alegent Health, KANEKO, design alliance OMAha, Omaha Creative Institute, and the YWCA, among others. Post-show discussions at the theater have included such subjects as the nexus of literature and film, the crisis in Sudan's Darfur region, race relations in Omaha, the Israeli/Palestinian Conflict, immigration, and the connectivity between film and the rest of the visual arts.

#### **Request for Proposals**

Since opening the Ruth Sokolof Theater in July 2007, we have received dozens of requests for collaborative screenings on a wide variety of topics. In an effort to streamline the request process and to maximize the benefits for our partnering organizations, Film Streams' Community Development Committee is now inviting groups to submit proposals for collaborative film events at the Ruth Sokolof Theater.

If you are interested in partnering with us on a film that is already on our programming schedule, please contact Casey Logan at 402.933.0259, ext. 11, and we will be happy to make arrangements for a cross-promotional partnership.

If you are interested in partnering on a film that is not on our programming schedule, please follow the proposal guidelines listed below.

## **Program Objectives**

There are films about almost everything, and our Community Development program offers a unique opportunity for nonprofits and community groups to further their missions and reach out to new audiences by screening a movie that relates to their work and programming.

All proposals will be reviewed and decided upon by our Community Development Committee. Priority ranking will be given to proposals that further both the mission of our partnering organization and Film Streams' mission of enhancing the cultural environment of the Omaha-Council Bluffs area through the presentation and discussion of film as an important art form. Please understand that we are able to engage in only a couple programming collaborations per quarter, and it is imperative that such partnerships be consistent with our mission of presenting and promoting film as an art form.

There are many movies that address important issues and deliver strong messages but do not necessarily contribute to film as art. While a collaborative film event is not possible in those cases, both our large and small theaters are available for event rentals. For information about rental rates and availability, please email Maggie Wood at [maggie@filmstreams.org](mailto:maggie@filmstreams.org).

## **Partnership Responsibilities**

Organizations whose proposals are selected by our Community Development Committee will meet with Film Streams Director Rachel Jacobson and Film Streams Communications Coordinator Casey Logan to determine event details, including the date and time of the event and marketing and outreach efforts to best promote the partnership.

On the day of the event, Film Streams will charge our regular box office prices (\$9 general, \$7 for students, seniors, teachers and military, and \$4.50 for Film Streams Members) and provide the funding for theater operations, film print rental, and film print shipping.

Partnering groups will be responsible for promoting the film to their constituents and to help promote to the media through joint press releases and advertising. In order to cover costs, Film Streams requires that partnering organizations share the financial responsibility for under-attended screenings. Partners will be asked to contribute based on the following sliding scale:

**101+ tickets sold** – No charge to partnering organization

**51-100 tickets sold** – \$250

**26-50 tickets sold** – \$500

**0-25 tickets sold** – \$750

If your organization would like the screening to be a free event, Film Streams requires a minimum of \$1,000 to cover operational costs (print rental, print shipping, staffing, etc) and to make up for any lost box office. In either the case of a paid or free event, Film Streams reserves the right to keep concessions open.

Film Streams will make space available in our lobby area for partnering organizations to distribute materials about their mission and programming. Due to the layout of our facility and our regular film schedule, we will not be able to accommodate cocktail parties, receptions, or other lobby-intensive activities as part of a collaborative film event. While we encourage partnering organizations to supply information on how attendees can get involved with their organization, we ask that partnering organizations refrain from directly soliciting funds at the theater.

(If your organization is interested in renting out the Ruth Sokolof Theater for a fundraiser or other event utilizing our lobby space, please contact Maggie Wood at 402.933.0259 ext. 10 or [maggie@filmstreams.org](mailto:maggie@filmstreams.org).)

**Eligibility**

Proposals should be submitted only once. Film Streams' Community Development Committee will not review proposals that have been previously submitted. Film Streams will have the sole discretion to reject any or all proposals and to modify or cancel the solicitation at any time.

**Deadlines (by quarter)**

Winter (January, February, March): due October 1

Spring (April, May, June): due January 2

Summer (July, August, September), due April 1

Fall (October, November, December): due July 1

**Instructions:**

Please complete the attached proposal application and submit by email to **rachel@filmstreams.org**. Film Streams' Community Development Committee will notify organizations whether or not their proposal has been selected. Please allow 6-8 weeks for notification.